

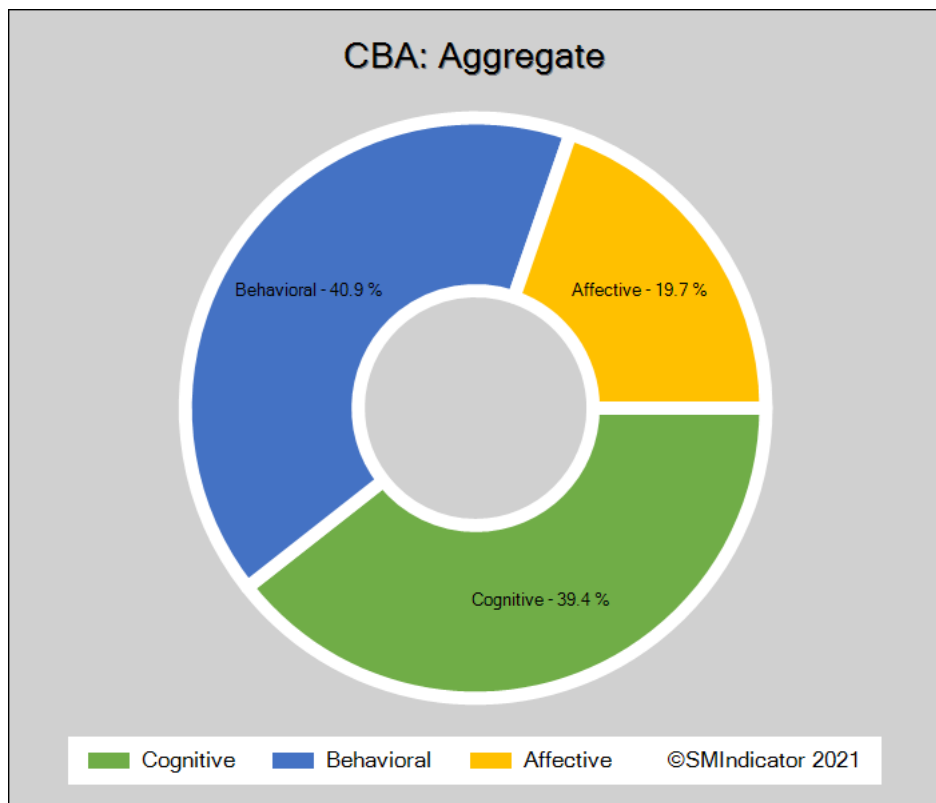


Figure 4

Figure 4 shows you the aggregate distribution over all principles of answers, reflecting cognitive, behavioral and affective dimensions.

WHAT THIS TELLS YOU

The ideal graph would show an even distribution of the three dimensions. Analyze this graph to understand if your group is engaged in the aspects assessed for a Sustainability Mindset predominantly through their emotions, or through their intellect or their behaviors. Use this information to get an overall perspective of your group. This is not an average but rather an aggregate, so remember that the extremes do not cancel each other out.

You will find the drill-down of how your group (in the aggregate) balances these three dimensions for each of the 12 aspects later on in the report.