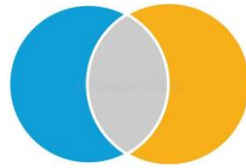


## PRINCIPLE #4

# BOTH+AND THINKING

Both+And thinking allows us to understand paradoxes, and calls for creative solutions that are inclusive of all stakeholders.



**WHAT IS ASSESSED HERE:  
HOW WE THINK ABOUT AND DEAL WITH  
AMBIGUITY AND PARADOXES, HOW WE  
RECOGNIZE DIVERSITY, FEEL ABOUT IT AND ACT  
TOWARDS IT.**