

# /WHY IT MATTERS

The sustainability challenges we are facing are largely new, and as COVID-19 taught us, increasingly situations arise for which we don't have previous experience or science on which to rely. We have become more aware of this complexity of our challenges, and we are skeptical of simplistic solutions.

However, this also requires entry into uncharted territories. Our world is certainly giving preference to rational and logical thinking. But resilience calls for flexibility in adapting to new situations, and this entails innovating and experimenting.

Definitely having no clear blueprints to follow may be disturbing, yet there are no choices but to take some risks.

**How your group balances the cognitive, behavioral and affective dimensions**

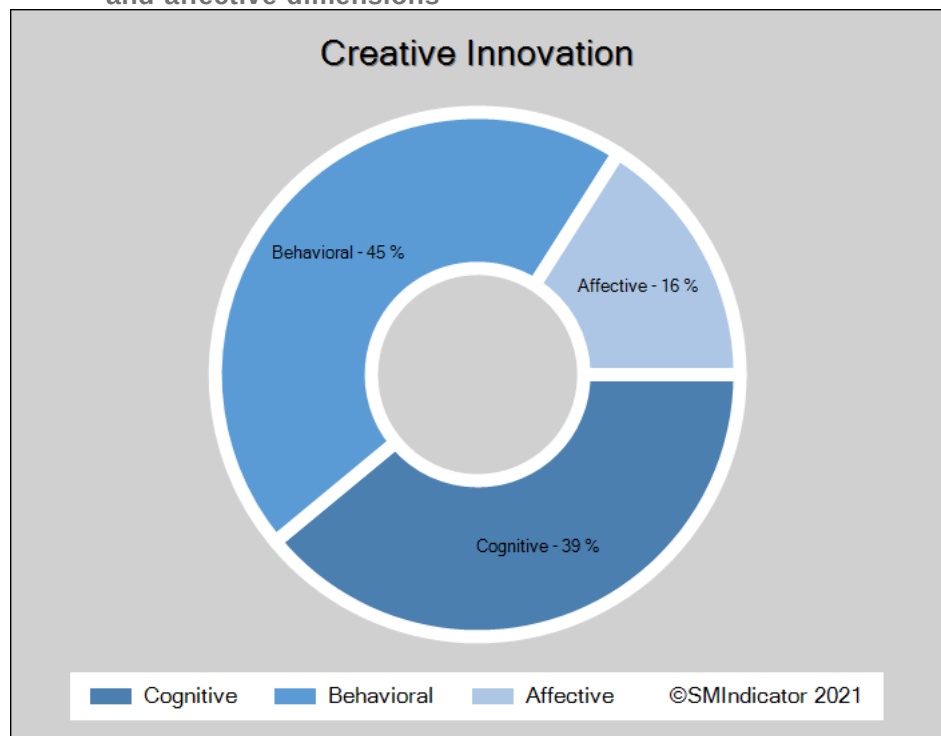


Figure 14