

Aggregate PTSM

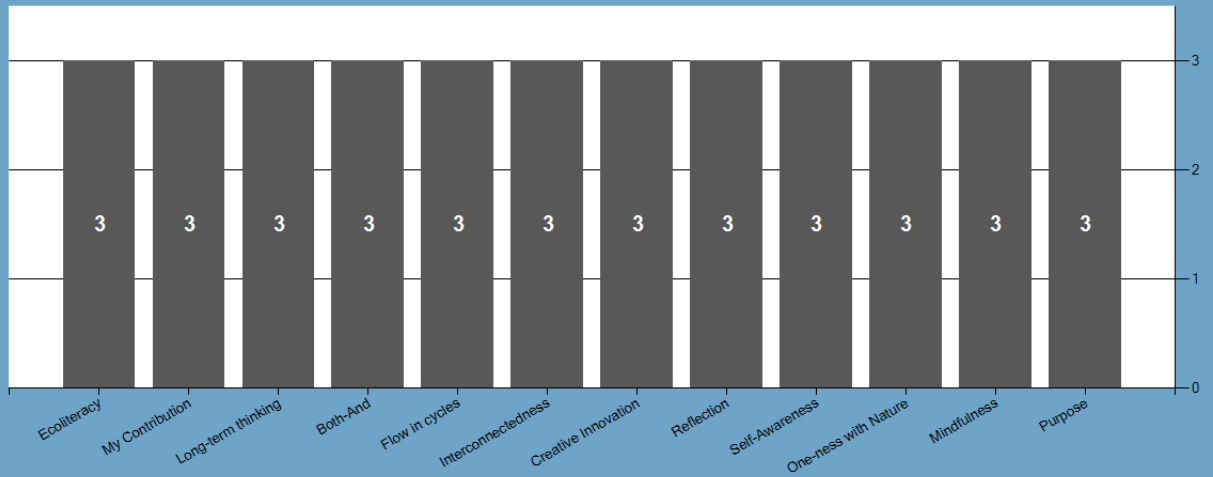


Figure 2

This graph complements the information from Figure 1 and provides you with a quantitative view. The maximum possible score for your group is indicated.

WHAT THIS TELLS YOU

This graph shows the trend of your group in the aggregate, in terms of their cognitive understanding of the different Sustainability Mindset aspects, as well as how they express those aspects in concrete actions and behaviors, and how they engage their feelings.

Please note that some participants decided to answer with “Neither”. We use the expression Points towards a Sustainability Mindset (PTSM) for the choices that represent the presence of a Sustainability Mindset aspect; we use the expression Points towards a Conventional Mindset (PTCM) for the choices that represent the absence of that Sustainability Mindset aspect, thus are indicators of a Conventional Mindset. The distribution of PTSM, PTCM and “Neither” answers are shown below in Figure 3.

Distribution of PTSM, PTCM and Neither Answers

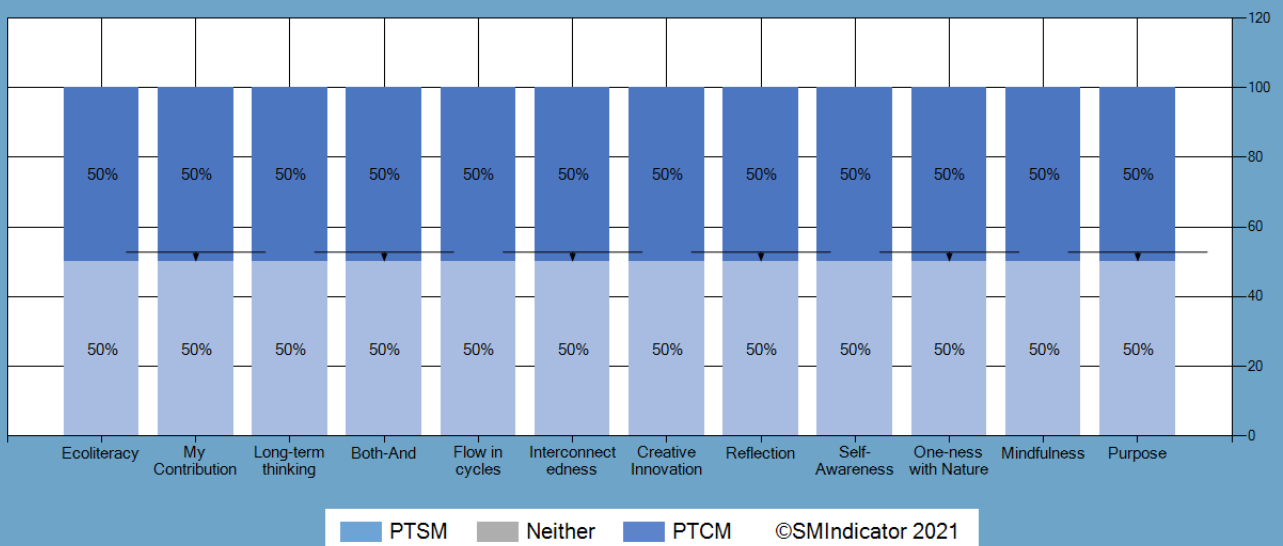


Figure 3