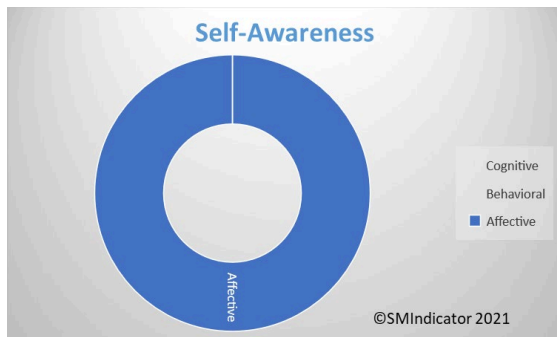


## /WHAT IS ASSESSED HERE: HOW AWARE YOU ARE ABOUT THE ANCHORS OF YOUR IDENTITY AND YOUR VALUES; HOW YOU FEEL AND ACT IN CONSEQUENCE.



### What this tells you:

**This graph shows the affective dimension, meaning that you connect emotionally with this aspect, without necessarily engaging into action. We don't have enough data to report on your understanding of this topic.**

**YOUR SMI RESPONSES** suggest some tension, an uncomfortable feeling of misalignment between some of the things you do and how you would prefer to see yourself.

You may have been taught certain values, like being a winner, not being a loser, always remaining rational, having more to be more. And you became these values. Then something began to shift, and these values don't feel entirely OK any longer.

This may make you feel confused, perhaps a bit guilty at times. You may even feel more grateful or indebted to others for their help in your achievements than stubbornly proud of being a self-made person.

## You stay focused.

The trouble is you don't see any pragmatic alternatives at hand. So, you focus on managing your own personal obligations and challenges, and you don't have the energy to entertain what may sound like 'philosophical' concerns about humanity or the planet's future. You know that your views may not always be "politically correct", but this is how it is for you today.

We cannot further comment on your thinking about this topic since you indicated (by choosing "neither") that you did not find yourself represented by either of the available options.

## /THOUGHTS TO PONDER WHEN YOU CONSIDER THE SM:

Let's pause for a moment. This survey was designed around the Sustainability Mindset, which is a way of thinking and being, to optimally adapt to the moment in which we are living. This Mindset focuses on using our natural gifts to shape a better future, for ourselves and for all, the ecosystem included.

Research has proven that what may sound overwhelming, actually can be broken down into small, realistic ways to contribute to the greater good, and feel great at the same time. The first step is taking a fresh look at what surrounds us.

Undoubtedly, there are social and environmentally related challenges everywhere. Some happen locally, others across borders. As you know, science has been linking many of these issues to human behaviors, such as consumption of unhealthy foods, depletion of natural resources, pollution or contamination of air, soil, and water. And we are left to deal with the consequences today, trapped in a paradigm that prioritizes values that have a negative impact, such as thoughtless consumption.

## /HOW ABOUT YOU TRY:

But what if we realized that some of our habits today are (unintentionally) contributing to more of these problems in the future? And vice versa: What if a change in a small habit today could do its part to shape a better future?

Can you think of a habit of yours that might qualify? We don't know what we can do until we try. And when we put aside cynicism for a moment, we actually may feel a deep sense of joy. Sometimes we shift our values because of a new experience. Worth trying?

*When we explore our personal values, beliefs, assumptions, and motivations, we gain greater control over our actions, and we can see new alternative behaviors.*

